



CHARLOTTE M. CHEVALIER

EXPERIENCED REMOTE DIGITAL + PRODUCT DESIGNER | FRIDAY HARBOR, WA

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REMOTE DIGITAL DESIGNER

Innovative digital graphic designer with advanced technology skills and experience crafting digital and product experiences, as well as building branded systems through digital and print content, logos, and marketing collateral. Confident working in deadline driven situations to effectively solve problems, develop and execute strategic digital solutions, and produce deliverables with the best quality of design. Possess excellent, articulate, and objective communication skills to present design decisions and collaborate with clients, colleagues, developers, vendors, and stakeholders. English, French, and Spanish speaker.

CORE COMPETENCIES

Graphic Design	Prototyping	Collaboration	Brand Identity	Digital Communication
Web Design	Wireframing	Strategy Concept	Logo Design	Time Management
Typography	Site Mapping	Print Design	Marketing Design	Project Management
UI UX	Social Media	Presenting	Team Player	Client Management

TECHNICAL PROFICIENCIES

Adobe Creative Suite | WordPress | HTML + CSS | Sketch | Cyberduck | Brackets | Invision | MS Office | Salesforce | Basecamp | Slack | Skype | Google Hangouts | Google Drive | Zoom

PROFESSIONAL EXPERIENCE

REMOTE GRAPHIC DESIGNER | WILDERN DESIGN + INTERACTIVE | SEATTLE, WA (2017-2019)

Hired as inaugural employee. Developed and executed digital and product designs for clients of start-up agency specializing in client services. Partnered with development team and applied technical, digital, visual, and production skills to create functional and strategic design solutions. Worked collaboratively to successfully deliver client vision from concept through completion in a deadline driven and macromanaged environment.

- **Seattle Counseling Service** – Completed redesign of website and brand identity for the world's oldest LGBTQ-focused community mental health agency, resulting in Wildern's first design award.
- **Williams Kastner** – Redesigned website and executed digital brand refresh.

JUNIOR GRAPHIC DESIGNER | INTENTIONAL FUTURES | SEATTLE, WA (FALL 2016)

Developed visual designs, including presentations for non-profit projects of modern consultancy specializing in innovation and solving complex problems. Collaborated with producers and engineers to effectively translate complex materials into engaging visuals through data visualization, typography, color theory, and layout. Clients included but not limited to the Bill and Melinda Gates Foundation.

VOLUNTEER BRANDING LEAD | SCCA PORTFOLIO SHOW | SEATTLE, WA (SPRING 2016)

Served as creative director and project manager for 2016.Portshowl.io, and led team to develop visual language for the 2016 graduating class of the Seattle Central Creative Academy. Implemented effective brainstorming techniques and delegated the workload efficiently and appropriately.

EDUCATION

AA OF GRAPHIC DESIGN | SEATTLE CENTRAL CREATIVE ACADEMY | SEATTLE, WA (2014-2016)

BA IN COMMUNICATION STUDIES | CONCORDIA UNIVERSITY | MONTREAL, QC (2005-2008)