

CHARLOTTE CHEVALIER

EXPERIENCED DIGITAL DESIGNER

I am a French American visual thinker with a serious passion for finding highly functional, strategic digital solutions and building authentic brand identities. I am a strong technical digital designer, proactive communicator, and a highly organized person with three years of multidisciplinary experience mostly from a small, fast-paced, and highly integrated team-oriented culture. I bring fresh, well-researched ideas and am highly capable of managing high-touch clients and projects in a macromanaged work environment.

WORK EXPERIENCE

Graphic Designer Wildern Design + Interactive

DEC 2016 – APR 2019 | SEATTLE, WASHINGTON

Worked in a multi-disciplinary design position at a fast-paced, highly collaborative agency. I brought in strong technical, digital, visual, and production skills to craft highly functional and strategic design solutions, with a focus on digital and product.

- Responsible for seeing projects from start to finish in a deadline driven, multi-project workload, while also managing client relations and expectations.
- Worked closely with developers to ensure the quality of execution of the final product.
- Demonstrated high flexibility and ability to shift from project to project.
- Was invaluable to the company's growth from a small startup to a full-service multimedia agency.

Junior Graphic Designer Intentional Futures

AUG 2016 – DEC 2019 | SEATTLE, WASHINGTON

Worked with a tight-knit team of creative and analytical people committed to bringing clarity to the complex and developing novel ways to tackle tough problems.

- Crafted visual designs illustrating complex problems
- Worked closely with illustrators specializing in data visualization
- Distilled complex word documents into comprehensible presentation decks
- Demonstrated flexibility by assisting with the creative teams overflow

Graphic Design Intern Salthouse Studio

MAR 2016 – AUG 2019 | SEATTLE, WASHINGTON

I was hired on as the first employee at what is now Wildern Design + Interactive and had the rare opportunity to collaborate closely with and receive mentorship from the two powerful female co-founders and creative directors of this small design startup.

- Helped design and build brand identities with a focus in digital
- Worked hard to build small Wordpress sites through theme customization
- Helped bring numerous projects to life in a short period of time through diligence, passion, and fresh ideas.

Branding Lead SCCA Portfolio Show

MAR 2016 – JUN 2019 | SEATTLE, WASHINGTON

Directed and managed the 2016 Portshowlio branding team to build a strong, inclusive, visual language for the Seattle Central Creative Academy graduating class. This role was accomplished alongside an intensive workload.

- Lead the team with an assertive and inclusive approach while maintaining a collaborative and open environment in a large group dynamic.
- Implemented effective brainstorming sessions under demanding deadlines.
- Delegated the workload efficiently and appropriately.



EDUCATION

AA of Graphic Design

Seattle Central Creative Academy
Seattle, Washington
Sep 2014 – Jun 2016

BA in Communication Studies

Concordia University
Montreal, Quebec
Sep 2005 – Dec 2008

DESIGN

Branding Identity
Web Design
Logo Design
Typography
UI & UX
Social Media
Prototyping
Wireframing
Sitemapping
Project Management
Client Management

TECHNICAL

Adobe Creative Suite
Wordpress
HTML & CSS
Sketch
Cyberduck
Brackets
Invision
Microsoft Office
Slack
Skype
Google Hangouts
Salesforce
Basecamp
Google Drive

LANGUAGES

English
French
Spanish